

## Career Objective

A senior design position utilizing experience and education in marketing, management, print design, web design, and related technologies.

## Highlighted Achievements

### Web and Multimedia Design

- Designed website for the Southern Sudanese Statistical Agency using an advanced CSS standards solution so that they could communicate with other international statistical offices, the press, and the public.
- Worked with multiple departments and vendors as lead designer on a e-commerce website for the IMF  
See [www.imfbookstore.org](http://www.imfbookstore.org)
- Designed and developed and maintained a community website for the Mountain Club of Kenya.  
See [www.mck.or.ke](http://www.mck.or.ke)
- Designed and developed a website for a guest house in Kenya using interactive flash elements and my own photography.

### Print Design and Production

- Designed and produced covers, laid out pages, created tables, and worked closely with editors to locate photographs and images for quarterly 4-color journal, *Alcohol Research & Health*.
- Led all proposal related design activities including: cover design, word templates, business and technical illustrations and web and marketing materials. Winning bids included NeuStar's .BIZ and .US and Verisign's .NET proposals
- Designed full page ads for business groups that appeared in the *Wall Street Journal* and *Washington Post*.

## Computer Skills

- **Hardware:** Expert in the use, diagnosis, and repair of: Macintosh computers, scanners, and printers, computer networking, especially with Mac's on a PC network.
- **Software:** Expert in HTML, XHTML, CSS, Dreamweaver, Photoshop, Illustrator, InDesign, QuarkExpress, Flash, and Acrobat. Working knowledge of: JavaScript, PHP, ASP, MYSQL, PowerPoint, Word, and Excel.

## Education

B.S., Virginia Tech, Marketing Management, 1989

60 credit hours Graphic Design, Fine Art, Photography, 1991-1995

## Work History

**Freelance Web/Graphic Designer**, March 2003—Present

**Manager, Graphic Design and Production**, NeuStar Inc. November 2000—March 2003

**Graphic Designer**, CSR Inc. March 1997—August 2000

**Freelance Graphic Designer**, October 1995—November 2000

### Branding

- Established the NeuStar corporate brand, which included the style guide for logo usage, corporate colors, and fonts.
- Designed a pictorial logo for the 2007 Census of Sudan that communicates in several languages.
- Designed logo, marketing materials for Vespucci, a mobile geo-location technology startup.
- Designed logo and webpage banner for the International Monetary Funds online bookstore.

### Illustration

- Created a color coded informational map for the opening ceremonies for the WWII Memorial.
- Worked with VeriSign's engineers to create computer drawings to illustrate complex technical information.
- Illustrated medical concepts for NIAAA's magazine *Alcohol Research & Health*.

### Design Management

- Hired and managed graphic designers and a production coordinator; and managed department procurement.
- Designed and implemented job management and tracking systems including an online job request form for NeuStar.
- Managed vendor relations for printing services, display systems, and promotional products.